



Debi Gasper
CEO/Creative Director

With more than 35 years as CEO/Creative Director of The AD Agency, Ms. Gasper provides creative direction on all projects and executive oversight on all agency operations.

Since 1982, The AD Agency has been recognized as one of the preeminent full service research, marketing, advertising, design and public relations firms serving a regional, national, and international client base.

From financial institutions and government agencies to law firms and non-profit organizations, Ms. Gasper's creative approach in branding and marketing has benefited hundreds of private and public sector clients. She has received many awards for her creative work in the advertising industry.

Ms. Gasper's client relationships include the US Department of Transportation, State Street Bank, US Department of Energy, Washington Convention Center Authority, DC Government, Greater Washington Board of Trade, National Cable Television Association, The Chevy Chase Land Company, Lerner Enterprises, CBRE, and American Express, to name a few.

Ms. Gasper has served on the board of directors of the University of Maryland, Washington Symphony Orchestra, the National Association of Industrial and Office Properties and the Washington, DC Economic Partnership.

Ms. Gasper graduated with a Bachelor of Science degree in advertising from the University of Maryland.