SERVICES

Our Mission Is To Provide Strategic Results-Oriented Marketing, Websites, Apps, Advertising, Graphic Design, Public Relations & IT Support To Government Agencies, Corporations, Associations, and Non-Profits.

WEBSITES/DIGITAL MEDIA
- Digital Advertising
- Website Design, Management, and Maintenance
- Web Hosting
- Digital Business Management
- Apps
- Social Media
- Website/Marketing Analysis
- Search Engine Optimization (SEO)
- Customer Relationship Management (CRM)
- Email Marketing
- Keyword Optimization
- Google Analytics
- Google AdWords and Remarketing
- Training

GRAPHIC DESIGN
- Graphic Artists
- Mixed Media
- Multimedia

DATA ANALYSIS
- Data Mining
- Artificial Intelligence Techniques
- Neural Networks
- Data Driven Decision Management

PRINTING
- All Forms of Printing

ADVERTISING & PRODUCTION
- TV, Radio, Print, Digital, Apps
- Public Service Announcements
- Promotion
- Outreach Services
- Video & Film Production

MARKETING RESEARCH
- Primary & Secondary
- Focus Groups & Surveys
- A/B Testing

STRATEGIC PLANNING
- Creative Process & Analysis
- Educational Integration
- Marketing Planning
- Marketing Consulting
- Strategic Plan Writing

PUBLIC RELATIONS
- Media Relations/Press Releases
- Media Database Development
- Crisis and Issue Management
- Communications Training
- Advocacy & Issues Advancement

CREATIVE DEVELOPMENT
- Logos/Branding Campaigns
- Product Services & Advertising
- Corporate Identities
- Buzz/ Grassroots Marketing
- Messaging & Positioning
- Photography

DIRECT MARKETING
- Multimedia
- Mixed Media
- Sales Collateral

PRODUCT PLACEMENT
- Television
- Film

MEDIA BUYING
- TV, Radio, Print, Digital, Apps
- Outdoor/ Billboards
- Mixed Media

EVENT PLANNING
- Special Events
- Road Shows
- Promotions
- Product/ Brand Launches
- Trade shows/ Exhibits/ Displays

CLIENTS
• Strategic Marketing Plan
• Website Design/Development
• Logo/Branding Campaign
• Public Relations
• Brochure Design
• Event Planning

• Strategic Marketing Plan
• Advertising Campaign
• Media Buy
• Billboards
• Bus Shelters
• LED Billboard Trucks

• Development of strategic actionable plans to insure initiatives and “Best in Class” operations.

• Strategic Marketing Plan
• Media Event Planning
• Logo/Branding Campaign
• Public Relations

• Strategic Marketing Plan
• Market/Competitor Research
• Website Design/Development
• Advertising Campaign
• Media Buying

• Strategic Marketing Plan
• Logo/Branding Campaign
• Media Buying

• Strategic Marketing Plan
• Brand Identity
• Print, Transit, Broadcast & Online Media Buy
• Public Relations

• Strategic Marketing Plan
• Logo/Branding Campaign

• Market/Competitor Research
• Strategic Marketing Plan
• Brand Identity
• Print, Transit, Broadcast & Online Media Buy
• Public Relations

• Strategic Marketing Plan
• Logo/Branding Campaign

• Strategic Marketing Plan
• Website Design
• Logo/Branding Campaign
• Public Relations
• Media Buying

• Strategic Marketing Plan
• Market/Competitor Research
• Website Design/Development
• Advertising Campaign
• Media Buying

• Strategic Marketing Plan
• Logo/Branding Campaign

• Strategic Marketing Plan
• Logo/Branding Campaign
• Website Design/Development
• Public Relations

• Strategic Marketing Plan
• Logo/Branding Campaign
• Media Buying
• Public Relations

• Strategic Marketing Plan
• Print Advertisements
• Exhibit Design

• Strategic Marketing Plan
• Website Design
• Logo/Branding Campaign
• Public Relations Campaign
• Print & Digital Advertising
• Media Buying

• Strategic Marketing Plan
• Media Buying

• Strategic Marketing Plan
• Market/Competitor Research
• Website Design/Development
• Advertising Campaign
• Media Buying

• Strategic Marketing Plan
• Branding Campaign
• Website Design/Development

• Strategic Marketing Plan
• Media Buying

• Strategic Marketing Plan
• Logo/Branding Campaign
• Media Buying

• Strategic Marketing Plan
• Branding Campaign
• Website Design/Development

• Strategic Marketing Plan
• Media Buying
• Public Relations
0372300 - Cards, Greeting (Including Recycled Types)
0375200 - Novelties and Advertising Specialty Products
0375222 - Bags: Imprinted, Printed, or Screen Printed
0377800 - Souvenirs: Promotional, Advertising, etc.
2083900 - Desktop Publishing
2085000 - Graphics: Clip Art, Demos, Presentation, Slide Shows, etc.
2085400 - Internet and Web Site Software for Microcomputers
2095100 - Graphics: Clip Art, Demos, Presentation, Slide Shows, etc.
5576200 - Signage, Advertising Type (Interior and Exterior)
5597000 - Signage (Incls. Destination, Routing, and Advertising)
7005105 - Button Making Machines, Advertising, Including Accessories
7151017 - Booklet/Pamphlet, Safety
7153030 - Electronic Publications
7153500 - Electronic Publications: Directories, Dictionaries, Encyclopedias, etc.
7154735 - Employee Handbook
8015600 - Signs, American Disability Act (ADA)
8015800 - Signs: Billboard, Advertising, etc.
9050500 - Aerial Photography
9064000 - Graphic Design – Architectural
9150000 - Communications and Media Related Services
9150100 - Advertising Agency Services
9150110 - Advertising Agency Services
9150200 - Advertising (Notice of Bid Solicitation)
9150300 - Advertising/Public Relations
9150340 - Public Relations Services
9150400 - Advertising, Outdoor Billboard, etc.
9150600 - Audio Production
9150700 - Audio Recording
9150900 - Audio/Video Production Services Complete
9151500 - Broadcasting Services, Television
9152200 - Communications Marketing Services
9152300 - Conference Coordinating and Planning Services
9153861 - Printing, Digital File Output, From Photoshop Compatible File
9154540 - Promotional and Education Products
9154800 - Graphic Arts Services (Not Printing)
9155100 - Information Highway Electronic Services
9155190 - World Wide Web (WWW) Advertising Services
9157100 - Newspaper and Publication Advertising
9157200 - Photography (Not Including Aerial Photography)
9157300 - Public Information Services (Incl. Press Releases)
9157355 - Outreach Services
9157400 - Radio Commercial Production
9158200 - Video Production
9159600 - Web Page Design and/or Management Services
9160000 - Consulting Services
9180200 - Audio and Visual (A/V) Consulting
9180700 - Advertising Consulting
9182000 - Business Consulting, Small
9182100 - Business Consulting, Large
9182600 - Communications: Public Relations Consulting
9183210 - Consulting Services (Not Otherwise Classified)
9187500 - Management Consulting
9187600 - Marketing Consulting
9204059 - Programming For Database Web Development Environment
9615300 - Marketing Services (Incl. Distribution, Research, etc)
9615348 - Marketing and Sales Services
9617900 - Trade Services (Facilitation, Information, Marketing, etc.)
9651500 - Artwork, Camera Ready
9651520 - Artwork, Camera Ready
9653000 - Desk Top Publishing Services
9653049 - Layout and Graphic Design Services
9654600 - Graphic Design Services for Printing
9657057 - Pre-Press: Color Separations, Composite Film, Stripping, Chromolin or Match Print Proof, Etc.
9660000 - Printing and Typesetting Services
<table>
<thead>
<tr>
<th>NAICS Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>541820</td>
<td>Public Relations Agencies</td>
</tr>
<tr>
<td>541820</td>
<td>Public Relations Consulting Services</td>
</tr>
<tr>
<td>541820</td>
<td>Public Relations Services</td>
</tr>
<tr>
<td>541830</td>
<td>Media Buying Agencies</td>
</tr>
<tr>
<td>541830</td>
<td>Media Buying Services</td>
</tr>
<tr>
<td>541840</td>
<td>Advertising Media Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Magazine Advertising Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Media Advertising Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Media Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Newspaper Advertising Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Publishers’ Advertising Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Radio Advertising Representatives</td>
</tr>
<tr>
<td>541840</td>
<td>Television Advertising Representatives</td>
</tr>
<tr>
<td>541850</td>
<td>Advertising Services, Indoor Or Outdoor Display</td>
</tr>
<tr>
<td>541850</td>
<td>Advertising, Aerial</td>
</tr>
<tr>
<td>541850</td>
<td>Billboard Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Bus Card Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Bus Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Indoor Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Outdoor Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Out-Of-Home Media (i.e., Display) Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Store Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Subway Card Display Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Taxicab Card Advertising Services</td>
</tr>
<tr>
<td>541850</td>
<td>Transit Advertising Services</td>
</tr>
<tr>
<td>541860</td>
<td>Advertising Material Preparation Services For Mailing</td>
</tr>
<tr>
<td>541860</td>
<td>Direct Mail Advertising Services</td>
</tr>
<tr>
<td>541860</td>
<td>Direct Mail Or Other Direct Distribution Advertising Campaign Services</td>
</tr>
<tr>
<td>541870</td>
<td>Advertising Material Distribution Services</td>
</tr>
<tr>
<td>541870</td>
<td>Circular Direct Distribution Services</td>
</tr>
<tr>
<td>541870</td>
<td>Coupon Direct Distribution Services</td>
</tr>
<tr>
<td>541870</td>
<td>Directory, Telephone, Distribution On A Contract Basis</td>
</tr>
<tr>
<td>541870</td>
<td>Door-To-Door Distribution Of Advertising Materials</td>
</tr>
<tr>
<td>541870</td>
<td>Flier Direct Distribution (Except Direct Mail) Services</td>
</tr>
<tr>
<td>541870</td>
<td>Handbill Direct Distribution Services</td>
</tr>
<tr>
<td>541870</td>
<td>Sample Direct Distribution Services</td>
</tr>
<tr>
<td>541870</td>
<td>Telephone Directory Distribution Services, Door-To-Door</td>
</tr>
<tr>
<td>541890</td>
<td>Advertising Specialty Distribution Services</td>
</tr>
<tr>
<td>541890</td>
<td>Demonstration Services, Merchandise</td>
</tr>
<tr>
<td>541890</td>
<td>Display Lettering Services</td>
</tr>
<tr>
<td>541890</td>
<td>Mannequin Decorating Services</td>
</tr>
<tr>
<td>541890</td>
<td>Sign Lettering And Painting Services</td>
</tr>
<tr>
<td>541890</td>
<td>Welcoming Services</td>
</tr>
<tr>
<td>541890</td>
<td>Window Dressing Or Trimming Services, Store</td>
</tr>
<tr>
<td>541910</td>
<td>Broadcast Media Rating Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Analysis Services</td>
</tr>
<tr>
<td>541910</td>
<td>Marketing Research Services</td>
</tr>
<tr>
<td>541910</td>
<td>Opinion Research Services</td>
</tr>
<tr>
<td>541910</td>
<td>Political Opinion Polling Services</td>
</tr>
<tr>
<td>541910</td>
<td>Public Opinion Polling Services</td>
</tr>
<tr>
<td>541910</td>
<td>Public Opinion Research Services</td>
</tr>
<tr>
<td>541613</td>
<td>Marketing Consulting Services</td>
</tr>
<tr>
<td>541810</td>
<td>Advertising Agencies</td>
</tr>
<tr>
<td>711510</td>
<td>Writers Of Advertising Copy</td>
</tr>
<tr>
<td>561410</td>
<td>Desktop Publishing</td>
</tr>
<tr>
<td>512110</td>
<td>Motion Picture And Video Production</td>
</tr>
<tr>
<td>512191</td>
<td>Motion Picture</td>
</tr>
<tr>
<td>512199</td>
<td>Booking Agencies</td>
</tr>
</tbody>
</table>